



# Internship Marketing & event support

Sluitingsdatum: 15 mei 2025

 Stageovereenkomst

 32 - 36 uur

 Stages en BBL

 € 500,-

Are you looking for an internship in Marketing and Event Support? Would you like to gain experience in different visibility activities, from creating and managing online content to representing Make it in the North at in-person events? Do you want to be challenged to develop strategies to engage young international students in Groningen? Then this is the internship for you!

## The project

Make it in the North is a non-profit project that brings together English-speaking jobseekers with Northern Dutch companies. We do this through our website—with jobs and career information both for internationals and for Dutch companies—and through events. With a small team of 7 people, half Dutch/half international, we create (visibility for) international-friendly career opportunities in the North. Our team works mostly asynchronously, but we work together in the Groningen city center every Monday. Your primary contact will be our Team & Event Coordinator, but you will also work together closely with our Social Media Officer and other team members. Our working language is English.

## What you will be doing

As our Marketing & Event Support Intern, part of your hours will be dedicated to supporting our Social Media Officer with our regular online content (e.g. weekly job roundups, creating promotional material for events, co-creating newsletters). You will also help ensure that we showcase up-to-date international-friendly jobs and career information on the platform. Together with the rest of our team, you will represent Make it in the North at events, answering questions from jobseekers and giving presentations about how to use Make it in the North to look for a job or network.

At the same time, you'll have the space to develop new promotional opportunities (with the help of our Team & Event Coordinator and Social Media Officer). You'll research and propose a visibility strategy to reach younger international students in Groningen and inventorize their most frequently asked questions with regard to job hunting. Based on your proposed strategy, you'll pilot its realization on our socials/website/on location with support from our team.

## What will you learn

At the end of your internship, you'll have gained knowledge on the local job market for internationals, both its challenges and opportunities. You'll have learned how to work effectively in a team through a mix of online/offline collaboration. WordPress will be a website tool you'll know well how to work with. We'll have worked on your ownership and project management skills in the realm of social media and content (co-)creation. By representing us at events, you'll have gained more experience at public speaking and networking. You'll have experience in developing, piloting and evaluating a visibility strategy.

But mostly, we hope you'll come out of this internship with more confidence to try things that you've maybe never done before, and learning that you're capable of more than you think, with the support of an enthusiastic team at your back! "Learn by doing" is our modus operandi at Make it in the North.

## What are we looking for

- Your study program is something in the realm of marketing, communication, media;
- You're not scared to (re)present Make it in the North to large groups of people;

- You're a good communicator, following up on your promises and signalling (cl)early if you have questions or run into issues;
- Even if you don't know perfectly how to do something, you're willing to give it a shot when you get the space to try out new things;
- You're interested to learn more about local job market opportunities (in Groningen and the Northern Netherlands) for internationals, also those outside your own field;
- You're curious about international people and their stories, and enjoy guiding people to the career information they need;
- At least B2-level English. Dutch is not required;
- You're familiar with and/or will easily work in online (collaboration) tools (think of: Discord, Trello, Google Sheets);
- Familiarity with (something like) Wordpress is a plus, but not a requirement.

If you're excited about this role and believe you could be a good fit, we'd love to hear from you even if your experience doesn't match every point listed.

### What do we offer

- 32-36 hours work internship ("meeloopstage") at Gemeente Groningen, one of Make it in the North's project partners;
- €500 monthly internship compensation (on the basis of 36 hours);
- Time period is flexible, depending on your study programme's demands, but at least two months (preferably longer);
- Flexible work location in Groningen city center at the Gemeente Groningen;
- Covering your travel expenses for events held outside of Groningen;

### Questions?

For more information about the internship, please contact Marjolein Wiersma, Project Leader, at 0629638780.

The deadline to apply is May 15<sup>th</sup>, and the internship preferably starts on June 1<sup>st</sup>, but we'll discuss with our preferred candidate what their school's options are.

Immediately after submitting the digital application form, you will receive a confirmation email. It is possible that correspondence from the Gemeente Groningen regarding this vacancy may end up in your 'junk mail' (SPAM) folder. Therefore, please check your SPAM folder regularly.

#LI-ES1

[Solliciteer hier](#)

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### Vragen over deze vacature?

Voor meer informatie over de procedure, kun je contact opnemen met





Neem contact op met

**Esther Sternsdorff**

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& Beleid | Publieke Dienstverlening